



Hamilton CarShare

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For Immediate Release

Hamilton CarShare launches first three vehicles

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HAMILTON – Hamilton CarShare launched its first three vehicles today, after successfully signing up more than 50 members over the spring and summer.

Hamilton's first three carshare vehicles will be parked in locations provided by the City of Hamilton and the First Unitarian Church. The initial three locations are: City of Hamilton parking lot at King St. W. and Bay St. S.; City of Hamilton parking lot at King St. W. and Locke St.; and at the First Unitarian Church, 170 Dundurn St. S.

Members of Hamilton CarShare were able to reserve the vehicles as of 2 pm today, after the conclusion of the Launch Event and BBQ, where Mayor Fred Eisenberger, Ward 1 Councillor Brian McHattie, and Ward 2 Councillor Bob Bratina helped to officially launch the three carshare vehicles-- two Toyota Yaris and a Mazda 5.

"Hamilton CarShare is fortunate to have such a warm welcome from the people of Hamilton," Jason Hammond, President of the carsharing co-operative, said. "We look forward to giving our members the transportation options they need to reduce their carbon emissions, hassles, and expenses."

Hamilton CarShare is a non-profit co-operative which provides 24-hour, self-serve access to its fleet of three vehicles. Reservations for carshare vehicles can be made for as little as 30 minutes, or as long as needed. Co-op members are billed monthly for insurance and vehicle use, and gas and maintenance costs are included in the co-op's rates. The three cars launched today join an existing fleet of 12 cars located in Waterloo Region where the co-operative operates as Grand River CarShare.

Hamilton CarShare was formed earlier this year through a process that began with Green Venture carsharing workshops, held in partnership with Clean Air Hamilton and the First Unitarian Church. Out of those workshops, a group of Hamilton residents decided to partner with Grand River CarShare, founded in 1998, to help bring carsharing to Hamilton.

Carsharing is a great alternative to owning your own vehicle, and reduces overall transportation costs for households. Carsharing also complements other green modes of transportation, including transit and cycling.

Hamilton residents interested in joining Hamilton CarShare can visit www.hamiltoncarshare.ca, e-mail info@hamiltoncarshare.ca, or call 905-543-4411.

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