



## Hamilton CarShare launches McMaster University vehicle

Hamilton CarShare launched a vehicle at McMaster University this month, on Mon. May 16, after reaching its membership goal for this location.

The co-op has been working with McMaster's Office of Sustainability to make a CarShare vehicle available on campus.

The McMaster CarShare location is the fourth CarShare vehicle available in Hamilton.

"McMaster has joined the ranks of other leading universities, improving access to sustainable transportation," said Jason Hammond, President of the co-op.

"Hamilton CarShare's presence on campus will empower staff and faculty to leave their cars at home. This will reduce costs, hassles, and pollution while further extending these benefits to the

Westdale and Ainslie Wood communities," he said.

The McMaster CarShare vehicle, a 2008 Toyota Yaris, will be located in Parking Lot E, at the corner of Stearn Dr. and Michell Cres. The car is accessible by road from the Stirling St. entrance to campus, and by foot the car is a short walk from the Student Centre.

The McMaster community has been looking forward to having a CarShare vehicle on campus since Hamilton CarShare came to the city.

Hamilton CarShare is pleased to be able to bring carsharing service to the neighbourhood.

The co-op has another parking location reserved nearby at Grace Lutheran Church, and will activate that location as membership and vehicle demand grows.

## Re-organizing in Cambridge

With the temporary relocation of the Preston car, the co-op is now working on re-organizing in Cambridge.

The co-op first launched a car in Cambridge in 2007, however with only one car, the system never really worked, and that's what the co-op wants to correct.

The co-op is now looking for volunteers for the Cambridge Action Committee to help build membership and

momentum in Cambridge.

Over the summer, Committee will be working on gathering support for CarSharing in Cambridge, with the goal of recruiting new members to support the launch of multiple cars. Once the goal is achieved, Cambridge will have a CarShare system that actually works for members.

To get involved, contact Matthew Piggott, Member Services Coordinator at [matthew@grandrivercarshare.ca](mailto:matthew@grandrivercarshare.ca).



### Parking Sign Installation

Your Hamilton Services Coordinator, Sharyl Spring, pictured, and Member Services Coordinator, Matthew Piggott, were busy putting up new parking signs recently, including Future Station signs, which help encourage new members in the neighbourhood to join. This sign pictured was put up at Elmira Foodland. New signs will also be installed around Hamilton very soon.

MATTHEW PIGGOTT PHOTO

## Co-op launches new website

The co-op is in the process of launching its new website, which has an updated look to reflect the co-op's updated branding, in use for the past year and a half.

The old website was from the days when the co-op was still known as People's Car, and the co-op's colours were red and blue.

Now fully featuring the co-op's green and white colour palette, the new site has improvements such as a news blog, updated content, and more photos.

As well, both Grand River CarShare and Hamilton CarShare have their own homepages, to provide members and potential members with

a local experience on the website.

Another change from the old website is the introduction of the co-op's new umbrella name, Community CarShare, which will be used for broader-scope marketing initiatives.

You can visit the new website by visiting any of the following URLs:

[www.communitycarshare.ca](http://www.communitycarshare.ca)  
[www.hamiltoncarshare.ca](http://www.hamiltoncarshare.ca)  
[www.grandrivercarshare.ca](http://www.grandrivercarshare.ca)

(Please note - the [www.grandrivercarshare.ca](http://www.grandrivercarshare.ca) URL is still in the process of being re-directed to the new site.)

Spread the word about the new website - share the links with your Twitter and Facebook followers!

## Spring vehicle detailing is underway

All CarShare vehicles have been (or will be soon!) detailed for spring, so say goodbye to the winter dirt and salt build-up. Now that the vehicles have been professionally cleaned however, please ensure that you clean up any dirt or mess after your reservation.

Dump off the mats if there

is dirt and gravel build-up, sweep out any food debris, and if you drive down a muddy road, take the car through a car wash when you're done.

Being considerate of other members by cleaning up means you won't see a messy car fine on your monthly invoice.

## Location of the month: Regina St. Lot

Did you know that besides the 16 reserved parking locations currently in use, the co-op has more than 60 other locations reserved for future growth?

Each month the newsletter will feature a new location. This month, it's the Regina St. Lot, which is one of several locations provided to the co-op by the City of Waterloo.

Great things about this location include its proximity to the Waterloo offices of the Region of Waterloo, a Corporate Member of the co-op, and it's a great

complement to the co-op's other Uptown locations at WPL and Brighton Yards Housing Co-op.

If you are interested in having a car at this location, or any other location, contact Matthew Piggott, Member Services Coordinator ([matthew@grandrivercarshare.ca](mailto:matthew@grandrivercarshare.ca)) and he'll add your support to the list.

Also, share the co-op's online location map with your friends and neighbours (click "Find Cars" on the new website), so they can find out what locations are close to them!

## Rate profile: 10-hour workday rate

The co-op's 10-hour workday rate (\$35 + \$0.20/km) is great for day-long business trips, or for those weekdays when you have a lot to do.

You can access this rate simply by making a reservation that is at least 10 hours, ending no later than 6pm.

### How much do you save?

Using an example trip that

lasts 10 hours in which you travel 50 kms, you can save \$10, or 18% with the 10-hour workday rate.

This trip at the regular hourly rate is \$40, plus \$15 (50 x \$0.30/km), totalling \$55.

Using the 10-hour rate, the trip is \$35, plus \$10 (50 x \$0.20/km), totalling \$45.

## Do you want a truck in the fleet?

The co-op recently secured a parking location at Swanson's Home Hardware on Park St., Kitchener, and the plan is to eventually place a pick-up truck there.

If you are interested in having a truck in the fleet, please

contact Matthew Piggott, Member Services Coordinator ([matthew@grandrivercarshare.ca](mailto:matthew@grandrivercarshare.ca)) and let him know!

The more support there is for a truck, the sooner we'll be able to get one in the fleet.

## Make reservations online if you can

For members who still regularly make reservations by phone with the reservation line, please consider using the online reservation system if you have internet access. While the co-op only charges you \$1 per call to the

reservation line, this does not reflect the actual cost to the co-op for these calls, which is much higher.

By making reservations online whenever possible, you are helping to save your co-op money.

## Member Business Directory - tell other members about your service or business

The co-op is interested in creating a member business directory to help co-op members find and use goods

and services provided by other co-op members.

If there is enough interest, the co-op will publish a

Member Business Directory and make it available to all members.

Contact Matthew Piggott,

Member Services Coordinator, with your business information, at [matthew@grandrivercarshare.ca](mailto:matthew@grandrivercarshare.ca).

### Directors

Jason Hammond, President • [jason@grandrivercarshare.ca](mailto:jason@grandrivercarshare.ca)  
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### Staff

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Office Hours:  
Mon-Fri 10am-5pm

### Hamilton CarShare

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Facebook: [facebook.com/HamiltonCarShare](https://www.facebook.com/HamiltonCarShare)

Twitter: @HammerCarShare

Office Hours:  
Tues-Fri  
By appointment only,  
please call ahead.

### Next Meetings

Board of Directors  
Thurs. May 26, 6:30pm-8:30pm,  
Kitchener Office

Hamilton Action Committee  
Mon. June 6, 7pm, Hamilton office

KW Action Committee  
Mon. June 13, 7pm, KW office

Finance Committee  
Thurs. June 16, 7pm, KW office

### Gas Surcharge

The Gas Surcharge for the month of May will be \$0.04/km, as per the Gas Surcharge Policy.