



Help your co-op expand by giving to the Growth Fund

The board of directors is pleased to invite all members to take part in a new co-op initiative: the CarShare Growth Fund.

The board has created this fund to allow you to support the growth of the co-op's fleet as we strive to serve new members and neighbourhoods.

Membership continues to grow quickly, and your monthly contribution can help make it possible for our fleet growth to keep pace with membership growth.

Also, the existing CarShare vehicles in many neighbourhoods we already serve are very busy, and we need to add vehicles to reduce congestion in peak usage times.

With a small monthly donation added to your invoice, the co-op will build a balance of targeted funds which will help expand CarShare services throughout the community.

If you have the ability to increase your monthly total

by \$5, \$50, or any other amount, please consider giving to the Growth Fund today.

You can direct staff to apply a monthly donation to your invoice by visiting: www.surveymonkey.com/s/CarShareGrowthFundLaunch, or contact staff directly.

Consider this: If 200 members each gave an average of \$20 per month for the next 10 months, the co-op would be able to purchase three vehicles next Spring.

The board is proud of our co-op's very engaged membership, your dedication to co-operative values, and vision for a better transportation system.

Whether you are volunteering at events, inviting your friends and neighbours to join as new members, or contributing monthly to the new Growth Fund, the board deeply appreciates everything you do to make your co-op a success.

Thank you!

Volunteer 10 hours this summer and earn \$50 driving credit

There are many exciting events that take place during the summer months, and the co-op attends as many as possible to promote carsharing to the community.

Between Jul. 1 and Oct. 15, all members who volunteer for a total of 10 hours will

receive a \$50 driving credit in appreciation of their efforts.

Staff will teach you the basics of co-op promotion before your first event. Other volunteer opportunities also exist if events aren't your thing. Please contact staff if you're interested!



Transportation and Healthy Living Fair

June was an event-filled month for the co-op, with many events taking place across Hamilton and Waterloo Region. Pictured here is Hamilton Services Coordinator, Sharyl Spring, and Operations Coordinator, Janet MacLeod, who attended the Transportation and Healthy Living Fair during Clean Air Commute week in Hamilton. Other events attended by the co-op include Open Streets Hamilton, and Car Free Sunday in Waterloo.

New monthly survey offers chance for \$10 driving credit

The co-op is launching a new series of short monthly surveys for members, to help gather useful information to help staff direct and target areas of future growth for the co-op.

All members who fill out

the survey each month will be entered in a draw for a \$10 driving credit.

This month's survey is all about neighbourhoods - check it out here: www.surveymonkey.com/s/CarShareSurveyJuly2011

WCRI car moving to Erb. St. Mennonite for July and August

As of Jul. 1, the 2002 Toyota Echo stationed at WCRI will be re-located for July and August to Erb St. Mennonite Church. Usage on cars near the university drops during the summer, and Erb St. Mennonite is a promising new location, so

the co-op is piloting a car there for the summer. If you like the Erb St. location, let staff know, and if usage is high enough the car will stay there permanently. If you're a fan of the WCRI location, don't worry, plans are to return to WCRI in the fall.

Annual General Meeting date set

The date for the co-op's 2011 AGM has been set as Thurs., Oct. 20, 2011.

The decision was made to move the date from Sept. to Oct. for two reasons: Sept. is a traditionally busy month for many people, and the

Oct. date will coincide with Co-op and Credit Union Week.

Mark the date on your calendar now, and plan to attend.

Staff will ask for RSVPs in the coming months.

Board of Directors vacancies

Also coinciding with the AGM is the election of new directors to the board. Currently there are five vacancies on the board, and three current directors will be up for election or re-election in the fall.

If you are interested in volunteering your time on the board of directors please contact staff for a nomination form, or download it from the Downloads and

Documents page of the co-op's website, found under the About CarShare tab.

If you would like to attend a board meeting prior to the AGM to see what the board is all about, please contact staff.

Directors also provide leadership to the co-op's committees.

The monthly time commitment for most directors is 3-4 hours.

Location of the month: Erb St. Mennonite Church

This month's feature location is Erb St. Mennonite Church, since the co-op will be stationing a vehicle there as of July 1 (see story on page 1).

The Erb St. Mennonite location is about a five minute walk from WPL, and about a five minute walk from West-

mount Rd., providing much better service to members who live in this area.

Please let staff know what you think of this location, and you can learn about the co-op's other parking locations and stations under the Find Cars section of the co-op's website.

Pick-up truck or cargo van?

The discussion about adding larger capacity cargo vehicles to the fleet has evolved since last month, and staff are now interested to know whether members would prefer a pick-up truck or a cargo van with eight seats, or if either of those vehicles will meet your needs.

Staff are currently investigating options for acquiring larger capacity vehicles in both Waterloo Region and Hamilton.

Let us know what you'd prefer by contacting Matthew Piggott, Member Services Coordinator at matthew@grandrivercarshare.ca.

Rate profile: 24-hour weekend rate

The co-op's 24-hour weekend rate (\$50 + \$0.20/km) is great for day-long weekend trips, or for a long-weekend road trip.

You can access this rate simply by making a reservation that is at least 12 hours long, since after that many hours, the billing system bumps your trip into the cheaper 24-hour rate.

How much do you save?

Using an example trip that lasts 24 hours in which you travel 200 kms, you can save \$78, or 46% with the 24-hour weekend rate.

This trip at the regular hourly rate is \$108, plus \$60 (200 x \$0.30/km), totalling \$168.

Using the 24-hour weekend rate, the trip is \$50, plus \$40 (200 x \$0.20/km), totalling \$90.

McMaster car usage growing

Since its launch in mid-May, the co-op's new McMaster University location has seen usage grow steadily.

If you haven't had a chance

to check out the new location yet, we encourage all members to try it out. Also, let friends in the area know there's a car near them!

Access to 150 Frederick St. lot now paved

For members who regularly use the Region of Waterloo - Frederick St. car, you will be pleased to know

that the temporary access road has now been paved, providing much easier (and less bumpy) access to the car.

Directors

Jason Hammond, President • jason@grandrivercarshare.ca
Sara Wilbur, Treasurer • sara@grandrivercarshare.ca
Michael Druker, Secretary • michael@grandrivercarshare.ca
Taodhg Burns • taodhg@grandrivercarshare.ca
Syam Chandra • syam@grandrivercarshare.ca

Staff

Executive Director
Dave Steffler • dave@grandrivercarshare.ca

Operations Coordinator
Janet MacLeod • janet@grandrivercarshare.ca

Member Services Coordinator
Matthew Piggott • matthew@grandrivercarshare.ca

Hamilton Services Coordinator
Sharyl Spring • sharyl@hamiltoncarshare.ca

Grand River CarShare

203-290 King St. E.
Kitchener, ON N2G 2L3
tel: 519-578-1895
fax: 519-579-2195
info@grandrivercarshare.ca

Facebook: facebook.com/
GrandRiverCarShare

Twitter: @GrRiverCarShare

Office Hours:
Mon-Fri 10am-5pm

Hamilton CarShare

19 Bold St.
Hamilton, ON L8P 1T3
tel: 905-543-4411
fax: 519-579-2195
info@hamiltoncarshare.ca

Facebook: facebook.com/
HamiltonCarShare

Twitter: @HammerCarShare

Office Hours:
Tues-Fri
By appointment only,
please call ahead.

Next Meetings

Board of Directors
Thurs. June 30, 6:30pm-8:30pm,
Hamilton Office

Hamilton Action Committee
Mon. July 4, 7pm, Hamilton office

KW Action Committee
Mon. July 11, 7pm, Kitchener office

Communications Committee
Thurs. July 14, 7pm, Hamilton office

Gas Surcharge

The Gas Surcharge for the month of July will be \$0.03/km, as per the Gas Surcharge Policy.